



BDA / CMP Newsletter

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Acacia Animal Health Center Opens

The new Acacia Animal Health Center, at 655 West Citracado Parkway, Escondido, CA, opened for business in late January 2006, fulfilling a life long dream for Dr. Gary Gallerstein.

The new facility is a 12,800 square-foot building on an 83,000 square-foot site in south Escondido. This new facility triples the space of the original center which was 3,400 square-feet.

Designed and built by BDA Architecture/CMP, the Health Center is organized into four separate and distinct parts: dog and cat hospital, bird and exotic pet hospital, pet lodging and administration.

The design features seven exam rooms, two treatment rooms, two intensive care units, two isolation units, two surgery suites, plus areas devoted to radiology, dentistry, diagnostic laboratory and pharmacy.



Acacia Animal Hospital

In the animal lodging area, separate and distinct from the hospital, is a large staff area, dedicated laundry and food prep area, and most importantly a dedicated Heating Ventilation and Air Conditioning (HVAC) system.



Treatment Room

While planning the new building, Dr. Gallerstein emphasized the main focus to be "first and foremost that Acacia is an animal hospital." Current staff includes five veterinarians and a highly trained support staff, including six registered veterinary technicians and a dedicated bird and exotic animal nursing team.



Reception Area

Acacia's clientele is composed two thirds of dogs and cats, the balance in birds, rabbits, rodents ferrets, reptiles, hedgehogs, frogs, pot-bellied pigs and more.

“The dialogue between client and architect is about as intimate as any conversation you can have, because when you are talking about building a house, you're talking about dreams.”

- Robert A. M. Stern, 1985

I'm considering remodeling an exam room. What are the first steps I should take?



Wayne Usiak, BDA

"Practitioners generate up to 75 percent of practice income in the exam rooms," says *Veterinary Economics* Editorial Advisory Board member Wayne Usiak, AIA, with BDA Architecture in Albuquerque, N.M. "But space is generally limited, so your goal is to make an attractive, ergonomic work area out of the least space possible." He offers these tips for rethinking your space:

- Begin by taking pictures of

your exam room. Blow them up to 8 inches by 10 inches and put them on your desk for a week. You'll notice small things that you won't notice when you're working in the room, like clutter or a painting that doesn't match.

- Prioritize the things you'd like to fix. The easiest things to change are color, flooring, ceilings, lighting, cabinetry, and fixtures—in that order.
- Decide on a budget, then see how far down your list of prioritized fixes the money you've allocated goes. If the current walls, plumbing, and electricity are adequate, a makeover

could cost you \$25 to \$50 per square foot. For comparison, new buildings typically cost \$150 per square foot and up.

- Remember to make your exam room consistent with the look you establish in the rest of your practice.
- Use color well. For example, one or two accent colors can give your whole practice a lift, if used accordingly. But poorly done, color can detract from clients' experience. Research the colors you're planning to use so you know how they affect people's emotions.

Stop Negative Thinking

If you've been feeling negative lately, maybe you need to change your frame of mind. Here are a few suggestions for getting you out of the rut of negative thinking:

- Figure out what you want and then ask for it.
- Live in the present.
- Get rid of negative self-talk in your mind and replace it with positive messages.
- Let yourself dream, then sit down and set some goals.
- Always expect the best, and you will likely get it.
- Let yourself feel all of your feelings.
- Sit down and make a list of what you're grateful for.
- Give someone a hug, or ask for one yourself.
- Keep a journal. Don't forget to write about what you've learned from your experiences and feelings and how its changed your life.
- Try to laugh at yourself. Try to lighten up your attitude when you can.

--- From *Taking Care of Me: The Habits of Happiness*
By Mary Kay Mueller

Calusa Veterinary Center Breaks Ground in Boca Raton, Florida

BDA Architecture/CMP broke ground on the new Calusa Veterinary Center in November, 2005 after a delayed beginning due to an extended hurricane season. Calusa Veterinary Center, located in Boca Raton, Florida is owned by Dr. Andrew Turkell and Dr. Anthony Krawitz.

The new 9,929 Square-foot building will house a small animal veterinary practice, and boarding facilities. The Clinic is expected to be finished and open to the public in August of 2006.

There were many challenges that arose at the beginning of the project. The hurricane season in 2005 had a record 24 tropical storms with eight of twelve named hurricanes hitting Florida. The construction of the facility had to be postponed for two weeks due to weather and loss of power. Building methods and components were reconfirmed to insure they could withstand future hurricane conditions. Concrete block construction, hurricane resistant

windows, doors and roof, and a backup electric generator are features. Calusa is a very innovative clinic for what is within the facility. The Center offers homeopathic therapies for its clients as well as conventional methods of treatment. Holistic treatment/services consists of acupuncture, Chinese herbal medicine and all natural remedies. If you're interested in scheduling a Homeopathy appointment, you might want to consider putting your name on the list soon, for there is already a year long wait.

In addition to the homeopathic treatment are basic services of routine maintenance health care, surgery, dental care and critical care. Calusa also offers micro-chipping, day care, nutritional counseling and behavioral medicine. As the ownership of exotic pets grows in popularity, Calusa Veterinary Center employs veterinarians who have experience in the care and treatment of birds, ferrets, guinea pigs, iguanas, rabbits, sugar gliders, and snakes.



Exterior Block work complete. Beginning roof system construction.



Entry Pergola with bright exterior colors.



Main facade of building depicting Floridian style of architecture.

Word Play

The *Washington Post's* Mensa Invitational once again asked readers to take any word from the dictionary, alter it by adding, subtracting or changing one letter, and supply a new definition. Here are some of the 2005 winners:

- Intaxication: Euphoria at getting a tax refund, which lasts until you realize it was your money to begin with.
- Bozone: The substance surrounding stupid people that stops bright ideas from penetrating. The bozone layer, unfortunately, shows little sign of breaking down in the near future.
- Giraffiti: Vandalism spray-painted very, very high.
- Inoculatte: To take coffee intravenously when you are running late.
- Hipatitis: Terminal coolness.
- Decafalon: The grueling event of getting through the day consuming only things that are good for you.
- Caterpallor: The color you turn after finding half a worm in the fruit you're eating.

Look for us at these future conferences

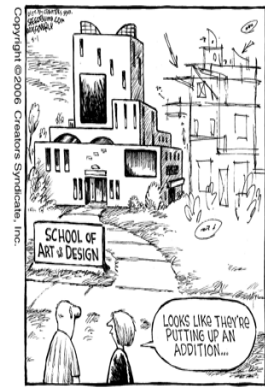
2006

- August 23-25, Kansas City, Kansas Veterinary Economic Design Conference, Presenting topics on Hospital design
- August 25-28, Kansas City, Kansas Central veterinary Conference, Exhibiting Booth 319
- September 17-20, San Antonio, Texas Veterinary Emergency and Critical Care Society Annual Meeting, Presenting and Exhibiting Booth 4
- September 20-23, Fort Worth, Texas Southwest Veterinary Symposium, Presenting and Exhibiting Booth 618
- October 5-8, Washington D.C. Annual conference for Veterinary Surgeons, Exhibiting Booth 2210
- October 11-14, Reno, Nevada Wild West Veterinary Conference, Exhibiting Booth 911
- October 27-30, San Diego, California CVC West, Exhibiting
- December 2-5, San Antonio, Texas American Association of Equine Practitioners, Exhibiting

2007

- January 13-17, Orlando, Florida North American Veterinary Conference, Presenting and Exhibiting
- February 1-4 Phoenix Arizona - Veterinary Specialists in Private Practice, Sponsor, Presenting and Exhibiting
- February 18-21, Las Vegas, Nevada Western Veterinary Conference, Exhibiting

For more information - 505-858-0180



901 Lambertson Place
Albuquerque, New Mexico 87107
Phone: 505-858-0180
Fax: 505-858-0111
E-mail:
Richard.Timmons@BDAARC.com

For over 20 years, BDA Architecture has designed hundreds of animal care facilities around the world. From 600-square-foot storefront renovations to 35,000-square-foot specialty / referral practices, our expertise can provide you with the best in veterinary clinic design. As hospital architects our projects represent over 3 million square feet of successful Veterinary Hospital Plans.

CMP, Inc. is a full service general contractor committed to excellence in animal care facilities, with focus on communication, timeliness and quality in all our projects. We believe that through our experience and good communications, from architects to subcontractors and owners to owners consultants, we will provide all team members a precise understanding of the complete project, assuring you a successful project.

